

To Whom It May Concern

8. maj 2017

Dear Ladies and Gentlemen!

We are 15 master students, accompanied by two professors from the University of Southern Denmark. Our mission is to explore the business landscape of Japan. Our field of studies are ranging from Business Communication, Supply-Chain Management to Strategic Entrepreneurship. To fulfil our mission, we are planning to visit a range of Japanese companies in the area of Tokyo. Hence, it would be an honor if your company would be willing to give us an insight into your business.

We see Japan as an economic key player in a global-perspective which drives progress of technology and prosperity. We believe that the exchange of knowledge and the understanding of culture is vital for our future. In regard to globalization and the growing integration of value-chains, languages and cultures we are advocates of collaborations and cooperation across borders. As students located in the heart of Europe, we would be very interested to exchange knowledge with your company in respect of Digitization, Globalization, Cultural aspects and Business Development (Entrepreneurship). Consequently, your company has the opportunity to create relations to Danish and German business students which might be your foundation for future partnerships and business opportunities.


We are going to arrive in Tokyo on the 7<sup>th</sup> of October 2017 and we are planning to stay there for one week.

If we could arouse your curiosity and interest, we would be grateful to get in contact with your company.

Best regards,

Jim Lasse Holzmann and Noah Knittel

Representatives from the Japan field studies at University of Southern Denmark



Professor Jan Stentoft  
Course responsible



Ole S. Mikkelsen  
Associate professor